



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Kupwara District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

Micro, Small & Medium Enterprises Development Institute (J&K) Jammu is a Nodal Agency functioning under the Ministry of MSME. The Institute is engaged in various developmental and promotional activities in the state of J&K especially in the far flung areas of the State with an intention to promote Entrepreneurship among the young unemployed youth and is also engaged in promoting various schemes among the existing MSMEs so as to promote competitiveness among them. MSME-DI (J&K) Jammu is also playing its vital role in assisting the development of Industrial infrastructure across the state.

To achieve its objective, MSME-DI, Jammu with the support of Directorate of Industries & Commerce, J&K Govt. is also engaged in the preparation of District Industrial Potential Report which provides a bird's eye view about the District Topography, Geography, National Resources and Status of Industry. It provides a count of Industrial Establishments engaged in the economic activities. Efforts have also been made to identify the potential MSME activities, keeping in view the demand and availability of raw material resources. I am sure that District Industrial Profile will be useful to the entrepreneurs and will assist in Policy formulation at large.

I place on record the sincere efforts put forth by the officers of this Institute in collecting the latest information and bringing out this report. I also appreciate the co-operation extended by the Department of Industries and Commerce (J&K) Govt. without whose contribution the Report would not have been possible.


VIRINDER SHARMA
DIRECTOR

Date: 3rd Jan, 2017

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Brief Industrial Profile of Kupwara District

1. General Characteristics of the District

Kupwara is a district of Jammu and Kashmir state in India. It is a part of Kashmir Region. The District Headquarter "Kupwara" is situated at a distance of 90 kms from the summer capital of state, i.e. Srinagar. Agriculture is the main activity undertaken by the rural population. The very scarce population is engaged in industrial ventures. Some areas remain locked for more than 6 months in the year due to their geographical situation, the areas are Karnah, Keran, Machil, Budnamal, Jumagand and Kanthawali. Due to tough mountain terrain the district faces severe harsh winter but very pleasant summers on account of forest presence. The district is full of scenic beauty, dense forests and has abundant forest produce, medicinal plants and herbs which need to be exploited to stride ahead district economically.

1.1 Location & Geographical Area.

Kupwara is backward frontier district of Kashmir valley located between 34.17 to 34.12 north latitudes and 73.16 east longitudes at an altitude of 5300 meter above level. The area of District is about 2379 Sq.Kms with population of about 8,75,564 as per census of 2011. The District had been carved out of District Baramulla in July, 1979, is located in the extreme North West of Kashmir Valley.

1.2 Topography

Its Northern and Western Borders form the LOC between India and Pakistan and Eastern and Southern Borders touch Bandipora and Baramulla Districts. The lofty snow mountain ranges of Shamasbari, Pir-Punchal make the district post Card hill Station. The Lush green meadows of Bedi behak, Bungus and Lolab, with rocky streams flowing through the Valleys make them delightful picnic spots although, not yet fully developed to attract tourists to boost up economy of district and explore nature..

1.3 Availability of Minerals.

Other Minerals

The mountains surrounding the district added up in presence of varied mineral wealth which needs to exploit to boost up the Economy. The presence of lignite, marble and Iron Ore has been deducted while surveying the district long back, the improved technology will enable the update presence of Minerals.

Lignite: Lignite is black brown coal which has calorific value less than 8300 BTU/lb in moist. Huge deposits of lignite have been found in Nichama, Chowkibal, when drilling was done more than 5 million tons of deposits have been found in area. The deposits can be exploit for thermal power station to be set up at site, which can help in setting up of Industrial activity in district.

The chemical composition if the sample when analyzed have been found as under:

Ash %	VM%	Moisture %	FC %
49.6	27.7	9.6	13.1

Marble: Huge deposits of Marble has been found at drugmullah, Zurhama, Trehgam, Awoora. The colour of the marble is light brown to Dirty grey. The marble extracted has been found of world class and can compete with international market due to its colour and texture.

Iron Ore: Iron ore deposits has been found in Lolab Valley, Shardah Karnah, Haril Handwara.

1.4 FOREST:

The district has vast area under forests being LOC thick forests exist all along the LOC. About 70% of land is under forests as per the census carried out in the district. Due to forests the district has rich potential to take up forest based activities such as Wood & Herbal Industries .

1.5 Administrative set up.

The district has 14 Tehsils and 25 C community blocks besides 03 Municipal Councils.

District	Tehsils	Blocks
KUPWARA	1.Kupwara	1. KERAN
	2.Handwara	2. KRALPORA
	3.Karnah	3.MEELYAAL
	4.Kralpora	4. REDDI CHOWKBAL
	5.Lolab	5. AWOORA
	6.Machil	6. HERRI QALAMABAD
	7.Ramha	7. TREHGAM
	8.Qaziabad	8. KUPWARA
	9.Trehgam	9. NATNUSA
	10.Langate	10.DRUGMULLA
	11.Keran	11.HYHAM
	12.Lalpore	12.MACHIL
	13.Zachildara	13. KALAROOS
	14.Drugmulla	14.WILGAM RAMHAL
		15.TRATHPORA
		16.MAGAM
		17.HANDWARA
		18.RAJWARA
		19.MAWAR QALAMABAD
		20.QAZIABAD
		21.LANGETHE POHRUPETH
		22.WAVOORA
		23.TANGDHAR
		24.TEETHWAL
		25.SOGAM

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		degree	34.17'to34.12'
	ii) Longitude		degree	73.16'
	iii) Geographical Area		Hectares	2379 Sq.Km
(B)	Administrative Units			
	i) Sub divisions		Nos	02
	ii) Tehsils		Nos	14
	iii) Sub-Tehsil		Nos	17
	iv) Patwar Circle		Nos	115
	v) Panchayat Simitis		Nos	358
	vi)Nagar nigam			
	vii) Nagar Palika			
	viii) Gram Panchayats		Nos	356
	xi) Revenue villages		Nos	504
	x) Assembly Area/Segments		Nos	05
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	4,74190
	ii) Female	2011	Nos	396164
(B)	Rural Population	2011	Nos	7,65,625
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	66593
	ii) Forest cover	2010-11	"	340
	iii) Non Agriculture Land	2010-11	"	5166
	v) cultivable Barren land	2010-11	"	2575
4.	Forest			
	(i) Forest	2010-11	Ha.	340

5.	Livestock & Poultry			
A.	Cattle			256160
	i) Cows	2007	Nos.	1,99,706
	ii) Buffaloes	2007	Nos.	2046
B.	Other livestock			
	i) Goats	2007	Nos.	33180
	ii) Pigs	2007	Nos.	Nil
	iii) Dogs & Bitches	2007	Nos.	337
	iv) Railways			Nil
	i) Length of rail line	2010-11	Kms	Nil
	V) Roads			Nil
	(a) National Highway	2010-11	Kms	Nil
	(b) State Highway	2010-11	Kms	80 Kms
	(c) Main District Highway	2010-11	Kms	70 Kms
	(d) Other district & Rural Roads	2010-11	Kms	1300 Kms
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	200 Kms
	(f) Kachacha Road	2010-11	Kms	150 Kms
	(VI) Communication			
	(a) Telephone connection	2010-11		4000
	(b) Post offices	2010-11	Nos.	08
	(c) Telephone center	2010-11	Nos.	11
	(d) Density of Telephone	2010-11	Nos./1000 person	100
	(e) Density of Telephone	2010-11	No. per KM.	65
	(f) PCO Rural	2010-11	No.	50
	(g) PCO STD	2010-11	No.	20
	(h) Mobile	2010-11	No.	1,50,000

(VII) Public Health				
(a)Allopathic Hospital	2010-11	No.	06	
(b)Beds in Allopathic hospitals		No.	12	
(c)Ayurvedic Hospital		No.	18	
(d)Beds in Ayurvedic hospitals		No.	90	
(e)Unani hospitals		No.	Nil	
(f) Community health centers		No.	07	
(g)Primary health centers		No.	31	
(h)Dispensaries		No.	06	
(i) Sub Health Centers		No.	156	
(j) Private hospitals		No.	Nil	
(VIII) Banking commercial				
(a) Commercial Bank		Nos.	32	
(b)Rural Bank Products		Nos.	23	
(c) Co-Operative bank products		Nos.	13	
(d) PLDB Branches		Nos.	02	
(IX) Education				
(a) Primary school		Nos.	1040+110 private	
(b) Middle schools		Nos.	923+94 Private	
(c) Secondary & senior secondary schools		Nos.	150 +39	
(d) Colleges		Nos.	04	
(e) Technical University		Nos.	Nil	

ANNEXURE "A"

2.1 Existing Status of Industrial Areas in the District - Kupwara

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrail Estate Branwari	0.66	0.66	Rs 494.21	17	17	0	09
2	Industrial Estate Chotipora	5.15	5.15	Rs 494.21	65	55	10	19
3	Industrial Estate Radbugh	4.25	Under development	Rs 494.21	-	02	-	-
	Total	10.28	5.81	494.21	82	74	10	28

Source:- DIC Kupwara,

3. INDUSTRIAL SCENERIO OF KUPWARA

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	813
2.	TOTAL INDUSTRIAL UNIT	NO.	1538
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	nil
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	2695
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	nil
6.	NO. OF INDUSTRIAL AREA	NO.	3
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	3240
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	nil

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to 1	1984-85	-	-	-
2	1985-86	-	-	-
3	1986-87	-	-	-
4	1987-88	-	-	-
5	1988-89	-	-	-
6	1989-90	-	-	-
7	1990-91	-	-	-
8	1991-92	-	-	-
9	1992-93	-	-	-
10	1993-94	21	42	6.85
11	1994-95	18	57	5.64
12	1995-96	17	47	5.48
13	1996-97	18	54	16.31
14	1997-98	37	90	12.41
15	1998-99	35	120	18.33
16	1999-2000	37	107	8.14
17	2000-01	45	144	143.75
18	2001-2002	69	239	70.77
19	2002-03	70	191	74.40
20	2003-04	39	127	28.75
21	2004-05	35	115	47.14
22	2005-06	59	162	47.24
23	2006-07	52	142	38.29
24	2007-08	40	131	24.20
25	2008-09	45	126	26.75
26	2009-10	45	288	462.46
27	2010-11	36	157	190.23
28	2011-12	54	161	107.368
29	2012-13	51	232	337.80
30	2013-14	53	234	434.66
31	2014-15	60	261	436.225
32	2015-16	40	241	263.534
33	2016-17	17	109	630.00
	Total	993	3667	3436.727

Source: DIC KUPWARA

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based			
22	Soda water			
23	Cotton textile	10	5.12	21
24.	Woolen, silk & artificial Thread based clothes.	23	3.20	30
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	99	117.90	295
27.	Wood/wooden based furniture	39	80.50	200
28.	Paper & Paper products	13	214.87	110
29.	Leather based	01	4.50	02
31.	Chemical/Chemical based	09	210.00	70
30.	Rubber, Plastic & petro based	01	2.75	04
32.	Mineral based	07	170.00	150
33.	Metal based (Steel Fab.)	29	93.87	67
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	121	117.09	203
01.	Others	47	33.79	127
	Kachori Making	-	-	-

Source: DIC Kupwara

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kupwara & Near By Area

Nil

3.5 Major Exportable Item The major exportable items which are present in district are Walnut Kernels, Marble , wood works, fruit jams jelly , juices and Honey etc.

3.6 Growth Trend Their is tremendous growth trend for the activities mentioned above

3.7 Vendorisation / Ancillarisation of the Industry

3.8. Medium Scale Enterprises

3.8.1 List of the units in ----- & near By Area

nil

3.8.2 Major Exportable:

The major exportable items which are present in district are Walnut Kernels, Marble , wood works, fruit jams jelly , juices and Honey etc.

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

The district is having a good number of service Enterprises Especially in health Sectors and others . In addition some of are as under:

- a) Automobiles
- b) Electronics
- c) Electrical
- d) Agro based
- e) Fabrications works
- f) Cold Storage Plants

3.10 Potential for new MSMEs

3.10.1 The district is coming up on tourist map as such has potential for Hotels Restaurants, camping equipments etc. . In addition some of are as under

- a) Food Industries
- b) Thermo/Plastic ware
- c) Mineral Water
- d) Agriculture Implement/Tools
- e) Steel Almirah Fabrications
- f) Horticulture based industry
- g) Extraction of Minerals
- h) Manufacturing of Cement Tiles
- i) Sports Goods
- j) Plywood Industries

4. Existing Clusters of Micro & Small Enterprise

Nil

4: Trade wise details of MSME s of District KUPWARA

D.	NIC CODE	TYPE OF ACTIVITY	MICRO	SMALL	MEDIUM
9	1	Agriculture, Hunting and Related Service Activities	07	0	0
10	2	Forestry, Logging and Related Service Activities	0	0	0
11	5	Fishing, Aquaculture and Service Activities incidental to Fishing	0	0	0
12	10	Mining of Coal and Lignite; Extraction of Peat	0	0	0
13	11	Extraction of Crude Petroleum and Natural Gas; Service Activities incidental to Oil and Gas Extraction, excluding Surveying	01	0	0
14	12	Mining of Uranium and Thorium Ores	0	0	0
15	13	Mining of Metal Ores	0	0	0
16	14	Other Mining and Quarrying	4	10	0
17	15	Mfg of Food Products and Beverages	139	01	0
18	16	Mfg of Tobacco Products	0	0	0
19	17	Mfg of Textiles	133	0	0
20	18	Mfg of Wearing Apparel; Dressing and Dyeing of Fur	9	0	0
21	19	Mfg of Leather & Leather Product	1	0	0
22	20	Mfg of Wood and Wood Products	54	0	0
23	21	Mfg of Paper and Paper Products	08	0	0
24	22	Publishing, Printing & Reproduction of Recorded Media	10	1	0
25	23	Mfg of Coke & Refined Petroleum Products and Nuclear Fuel	0	0	0
26	24	Mfg of Chemicals and Chemical Products	02	0	0
27	25	Mfg of Rubber and Plastics Products	0	0	0

28	26	Mfg of Other Non-Metallic Mineral Products	07	0	0
29	27	Mfg of Basic Metals	0	0	0
30	28	Mfg of Fabricated Metal Products	117	05	0
31	29	Mfg of Machinery and Equipment n.e.c.	0	0	0
32	30	Mfg of Office, Accounting & Computing Machinery	0	0	0
33	31	Mfg of Electrical Machinery and Apparatus n.e.c.	06	0	0
34	32	Mfg. of Radio, Television and Communication Equipment and Apparatus	0	0	0
35	33	Mfg of Medical, Precision and Optical Instruments, Watches and Clocks	05	0	0
36	34	Mfg of Motor Vehicles, Trailers and Semi-Trailers	0	0	0
37	35	Mfg of Other Transport Equipment	0	0	0
38	36	Mfg of Furniture; Manufacturing n.e.c.	01	0	0
39	37	Recycling	01	0	0
40	40	Electricity, Gas, Steam and Hot Water Supply	0	0	0
41	41	Collection, Purification and Distribution of Water	0	0	0
42	45	Construction	03	0	0
43	50	Repair & Maintenance of Motor Vehicle, Retail Sale of Automotive Fuel	12	0	0
44	51	Wholesale of Trade and Commission Trade	0	0	0
45	52	Repair & Maintenance of Personal & Household Goods; Retail Trade	110	0	0
46	55	Hotels and Restaurants	0	0	0
47	60	Land Transport; Transport via Pipelines	0	0	0
48	61	Water Transport	0	0	0
49	62	Air Transport	0	0	0
50	63	Supporting & Auxiliary Transport & Travel Agents Activities	0	0	0
51	64	Post and Telecommunications	0	0	0
52	65	Financial Intermediation, Except Insurance & Pension Funding	0	0	0
53	66	Insurance and Pension Funding, Except Compulsory Social Security	0	0	0
54	67	Activities Auxiliary to Financial Intermediation	0	0	0
55	70	Real Estate Activities	0	0	0
56	71	Renting of Machinery & Equipment Without Operator & of Personal & Household Goods	0	0	0
57	72	Computer and Related Activities	115	0	0
58	73	Research and Development	0	0	0
59	74	Other Business Activities	01	0	0
60	75	Public Administration and Defence; Compulsory Social Security	0	0	0
61	76	CEMENT PRODUCTS	31	0	0
62	80	Education	01	0	0
63	85	Health and Social Work	03	03	0
64	90	Sewage and Refuse Disposal, Sanitation and Similar Activities	0	0	0

65	91	Activities of Membership Organization n.e.c.	0	0	0
66	92	Recreational, Cultural and Sporting Activities	01	0	0
67	93	Other Service Activities	04	0	0
68	95	Activities of Private Households as Employers of Domestic Staff	0	0	0
69	96	Undifferentiated Goods - Producing Activities of Private Households for Own Use	04	0	0
70	97	Undifferentiated Service - Producing Activities of Private Households for Own Use	01	0	0
71	98	NOT REPORTED	0	0	0
72	Total		791	22	0

4.1 DETAIL OF MAJOR CLUSTERS

Service Sector

Nil

4.1.2

5. General issues raised by industry association during the course of meeting

- Many issues were raised by the association however, the mainly association has been concerned over the delay of finance by financial institutions. The banks are not adhering to the guide lines prescribed by the government under MSME act. The association also stressed to increase incentives for set up units in backward districts as the infrastructure is not feasible to set up industrial units in these districts.
- More Industrial Exhibition should be organized ; More Common Facility Testing Center for foundry units should be established; Study tour for Existing Entrepreneurs should be arranged ;Construction of More Industrial Estate ; Development of roads ; Smooth supply of Power; Problem of Skilled Labour; Easy Financing System should be the

5: Is There Any Large Scale Industries / Public Sector Undertakings, If Yes Please Provide Details

NO

6: Potentials areas for service industry. (3.9 in ANNEXURE A)

7: Potential for new MSMEs. (3.10 in ANNEXURE A)

8: Details of Existing Clusters NIL

9: LIST OF INDUSTRIAL ASSOCIATIONS OF YOUR DISTRICT.

S.NO	NAME OF ASSOCIATION	NAME OF PRESIDENT	CONTACT DETAILS	E-MAIL
1	Unit holders association I/E Branwari	Mehrajudin Mir	9906798223	
2	Unit holders association I/E Chotipora	Ali Mohammad Bhat ASHAQ Hussain War	9797828287	

10. General issues raised by industry association during the course of meeting

Electricity supply interrupted is the main problem faced by the unit holders.

11. Details Of Units Engaged In exports.

S.O.	NAME OF UNIT	PRODUCT/S EXPORTED	ADDRESS OF UNIT	CONTACT DETAILS
	NIL			

12. Do you recommend any MSME s for national award, if yes please provide details.

S.NO	NAME OF UNIT	PRODUCT	ADDRESS OF UNIT	CONTACT DETAILS	outstanding Performance Details
1	Elite Industries Chotipora	Oil	E Chotipora	Prop.Fayaz Ahmad	The unit uses waste rubber and plastic thus safeguards soil from pollution

13: General Remarks of GM DIC

1. The unique economic and geographic disadvantages of remoteness is main bottle neck in expansion of industrial sector, however district is rich in few raw materials like marble stone and walnut ,due to problem of lease deeds with geology and mining department the potential of marble is not harvested.
2. Economic condition of masses in district is worse which is also factor in sluggish industrial growth in district.

STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	The District Industries Centre Kupwara
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	The District Industries Centre Kupwara
3.	Land and Industrial shed	The District Industries Centre Kupwara
4.	Financial Assistance	Banks & financial institutions
5.	For raw materials under Govt. Supply	SICOP
6.	Plant and machinery under hire / purchase basis.	State financial Corporation
7.	Power/ Electricity	Jammu & Kashmir Electric Department
8.	Technical Know –how.	District Industries Centre, Kupwara MSME DI I/E Digiana Jammu
9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana Jammu